



LOCATED JUST NORTH OF ELK RIVER



ERX is an all-season family oriented motorsports facility located in Elk River, MN. The facility is located on 14 acres right off US Highway 169.

RACE SEASON KICK OFF READY FOR PRACTICE

ERX EVENTS

ERX Open Practice Begins

Noon - Dark, Open Snocross
November 15, 2008

ERX Grand Opening Race

ERX Grass Roots Snocross
December 18, 2008

ERX Test and Tune

Set-Ups & Race Tips
December 20, 2008

ERX Grass Roots Round Two

ERX Grass Roots Snocross
January 15, 2009

ISOC Regional Snocross

Professional Snocross Series
January 17-18, 2009

ERX Grass Roots Round Three

ERX Grass Roots Snocross
February 19, 2009

ISOC Regional Snocross

Professional Snocross Series
February 21-22, 2009

MINNEAPOLIS (September 30, 2008); The first of its kind motorsports park in the Twin Cities has broke ground and is set to go green December 18, 2008. Located in Elk River, Minnesota adjacent to Highway 169 on the outskirts of the Twin City metro area, the Elk River Extreme Motor Park (ERX) will offer snocross, motocross and more to starved motorsports enthusiasts throughout the Midwest.

Located on 14-acres of rolling terrain, ERX Motor Park will feature year-round action with a focus on grass roots racing, giving first timers and recreational enthusiasts a chance to hone their skills and more importantly to simply have fun with friends and family. Park designers are taking all levels of experience and all forms of racing including snowmobiles, motorcycles and ATV's into consideration as they design the track into the varying elevations that encompass the park.

"The idea behind ERX is to create a motor park where amateur riders can come out and try racing in a non-threatening environment," said Chris Carlson, co-owner of ERX. "While we'll have the ability to adapt the track for professional level racing, we want to create an environment where everyday trail riders, clubs or organizations can come out and enjoy a day or evening of fun with their families."

To do so, the ownership team of ERX will keep entry fees low, track time abundant and offer something for everyone. During the week starting November 15, ERX will offer open snocross practice on a professionally designed and built track, and the same will hold true during the summer months, when open motocross practice will be available.

"We already have three grass roots races scheduled for this winter," said Carlson. "There will be an event or class for everyone including women, children and even older snowmobiles. ERX is all about having fun."

In addition to the family events planned for ERX,



two professional snocross races hosted by the International Series of Champions (ISOC) the premiere snowmobile racing organization in the United States, have been scheduled. What's more, ERX will not be dependent upon Mother Nature to provide snow for it's inaugural season. The ownership group has purchased snow-making equipment and with an on-site pond, snowfall will be abundant.

"ERX will be a professionally operated facility," Chris said. "We are building a first class operation, and it will be obvious from the minute you drive in. We will have ample snow making equipment, two groomers to build a world-class snocross track and we'll have on-site heated facilities and full lighting for night racing as well. We decided if ERX was going to become reality, we wanted to do it right."

Six events are currently slated for ERX this winter, with more on-deck as well as a summer schedule to be announced later this winter. ERX will also be available for private uses such as factory team testing, special dealer demo events, test rides, training and safety classes, swap meets, club functions and more. Details including racing classes, rules and directions to ERX can be found on the new ERX website: www.erxmotorpark.com

MOTOR PARK PARTNERS



NPower



Plasted Companies
INCORPORATED

