



LOCATED JUST NORTH OF ELK RIVER



ERX is an all-season family oriented motorsports facility located in Elk River, MN. The facility is located on 14 acres right off US Highway 169.

BOOTS and OUTERWEAR HMK JOINS ERX TEAM

ERX EVENTS

ERX Open Practice Begins
Noon - Dark, Open Snocross
November 15, 2008

ERX Grand Opening Race
ERX Grass Roots Snocross
December 18, 2008

ERX Test and Tune
Set-Ups & Race Tips
December 20, 2008

ERX Grass Roots Round Two
ERX Grass Roots Snocross
January 15, 2009

iSXC Regional Snocross
Professional Snocross Series
January 17-18, 2009

ERX Grass Roots Round Three
ERX Grass Roots Snocross
February 19, 2009

iSXC Regional Snocross
Professional Snocross Series
February 21-22, 2009

The industry's most innovative and praised outerwear and boot manufacturer HMK, joins forces with Extreme Motor Park

MINNEAPOLIS (October 23, 2008); Just weeks after announcing the inaugural schedule for the new Extreme Motor Park in Elk River, Minnesota, one of the industry's biggest and best outerwear companies quickly capitalized on the opportunity to forge a relationship with the facility. HMK, makers of quality winter outerwear and boots has signed on as one of the first track partners for the new facility and is extremely excited about the opportunities the new facility holds.

"This is just the type of facility our sport needs," said Kirk Zack, founder and owner of HMK from his Hood River, Oregon headquarters. "Getting enthusiasts more involved in the sport is key to ensuring the future of snowmobiling, and when I heard about the goals of ERX, I knew I wanted to be a part of it."

Located on the outskirts of the Minneapolis/St. Paul metro area in the city of Elk River, ERX is a professionally designed and staffed year-round motorsports facility. The park will feature racing, open practice, club events, demos and more for snowmobiles, motorcycles, ATVs and UTVs year-round. More importantly ERX will focus on grass roots racing, giving first timers and recreational riders a chance to experience and enjoy their preferred motorsports hobby with an emphasis on family fun.



"Almost all of us got involved in the sport of snowmobiling either through family or friends," said Zack.



"A facility like ERX which is going to really focus on the grass-roots aspect of snowmobiling makes all the sense in the world. I'm really proud to have HMK associated with them (ERX)."

Aside from providing ERX staff with quality HMK gear for the upcoming winter season, HMK will also be a key trackside partner with the sponsorship of key events and races. And with demo days expected to be added to the ERX schedule there are talks of having HMK gear available for enthusiast to try during demo rides at the track.

For more information on HMK, visit their website at www.hmksnowmobiling.com. Check out their latest gear including the Pro Boa Focus boot and the new for 2008 Ascent jacket and bib. HMK is located in Hood River, Oregon and can be reached at 541-386-3262 or email them at info@hmksnowmobiling.com.

Six events are currently slated for ERX this winter, with more on-deck as well as a summer schedule to be announced later this winter. ERX will also be available for private uses such as factory team testing, special dealer demo events, test rides, training and safety classes, swap meets, club functions and more. Details including racing classes, rules and directions to ERX can be found on the new ERX website: www.ermotorpark.com

MOTOR PARK PARTNERS

